

REP HEADLINE# 6365234 TRF# 336033
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP
CHANGES

OCT11/12 13.03
*** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6365234

CLASS: NATL. LOCAL REGIONAL

PRDCT TOM SMITH 10/09

EST#316

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT11/12 13.03

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED LINES
TTLS \$50,725
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 15

AGENCY EST# = 316

27	A		1130P-100A	30		\$850.00	10/13	10/13	1		SAT	1
----	---	--	------------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : SAT NIGHT LIVE

28	A		600P-630P	30		\$625.00	10/13	10/13	1		SAT	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : NEWS

29	A		700P-730P	30		\$500.00	10/13	10/13	1		SAT	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : JEFFREY

MP

Beats

Adel

Beats

REP HEADLINE# 6365234 TRF# 336033
 \$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 13.03
 CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

30	A		730P-800P	30		\$425.00	10/13	10/13	1		SAT	1
PROGRAM : JEOPARDY <i>Alfred</i>												

31	A		600P-630P	30		\$675.00	10/14	10/14	1		SUN	1
PROGRAM : NEWS												

32	A		800P-1100P	30		\$5,000.00	10/14	10/14	1		SUN	1
PROGRAM : NFL <i>12m</i>												

OCT112 50725.00

CONTRACT TOTAL 50725.00
 TOTAL SPOTS 62

8

MARKET TOTALS \$145,258 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6365234 TRF# 336033
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT11/12 13.27
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$145,258 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE